



ASSIST

Workshop on assessing the impacts of
transport policy

Utrecht, 8 Feb 2012

Research into social and economic impacts of transport policy – WHY?

Passenger and freight transport are essential for undertaking social and economic activities.

Transport is at the same time causing a range of **negative impacts** affecting people and companies in the EU.

Market failures hamper the **competitiveness** of transport.

Developing and **assessing** sustainable transport policy **measures** – striking the balance between positive and negative impacts – analyse and **quantify** social and economic **impacts** – at European, national and regional levels.

The project, building on empirical results of transport policy implementation, should be able to assist the Commission and other policy makers in assessing and comparing transport policy measures.

Research into social and economic impacts of transport policy – WHY?

...negative impacts affecting people and companies...

Negative impacts: environmental, congestion, safety, etc...
(non exhaustive)

People: health, quality of life, security,...

Companies: logistics, reliability, costs,...

Research into social and economic impacts of transport policy – WHY?

...assessing sustainable transport policy measures – striking the balance between positive and negative impacts...

Assessing: focus on impact assessment of measures

Sustainable: economic, environmental and social (the latter has gained little attention so far)

Balance: based on scientific evidence

Research into social and economic impacts of transport policy – WHY?

*...analyse and **quantify** social and economic impacts of policy measures – at **European, national and regional levels**...*

Quantify: allowing to understand policy effects in quantitative terms – comparability

Geographical scope: not only at aggregated level – little focus has been given to distribution effects of general policy

Research into social and economic impacts of transport policy – WHY?

...building on empirical results of transport policy implementation... to assist the Commission and other policy makers in assessing and comparing transport policy measures.

Empirical results: build on knowledge of ex-post policy evaluations, and go beyond state-of-the-art

Assist - how: Consortium had the freedom to choose the approach – is it the right one?